
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

Form 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): November 30, 2018

PROFESSIONAL DIVERSITY NETWORK, INC.
(Exact Name of Registrant as Specified in its Charter)

Delaware
(State of other Jurisdiction
of Incorporation)

001-35824
(Commission
File Number)

80-0900177
(IRS Employer
Identification Number)

801 W. Adams Street, Sixth Floor, Chicago, Illinois
(Address of Principal Executive Offices)

60607
(Zip Code)

Registrant's telephone number, including area code: **(312) 614-0950**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure

Professional Diversity Network, Inc. (the “Company”) is furnishing presentation materials (the “Investor Presentation”) that management intends to use, possibly with modifications, in one or more meetings from time to time with current and potential investors. The Investor Presentation includes an update on the Company’s current operations and major projects, as well as information relating to the Company’s strategic plans, goals, growth initiatives and outlook, and forecasts for future performance and industry development.

The foregoing description of the Investor Presentation does not purport to be complete and is qualified in its entirety by reference to the complete text of the Investor Presentation attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information contained in the Investor Presentation is summary information that should be considered in the context of the Company’s filings with the Securities and Exchange Commission and other public announcements the Company may make by press release or otherwise from time to time. The Investor Presentation speaks as of the date of this Report. While the Company may elect to update the Investor Presentation in the future to reflect events and circumstances occurring or existing after the date of this Report, the Company specifically disclaims any obligation to do so.

By furnishing this Current Report on Form 8-K and furnishing the Investor Presentation, the Company makes no admission as to the materiality of any information in this Report, including without limitation the Investor Presentation. The Investor Presentation contains forward-looking statements. See Page 1 of the Investor Presentation for a discussion of certain forward-looking statements that are included therein and the risks and uncertainties related thereto.

The information set forth in this Item 7.01 of this Report, including without limitation the Investor Presentation, is not deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as may be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit Number</u>	<u>Description</u>
99.1	<u>Professional Diversity Network, Inc., Investor Presentation</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 30, 2018

PROFESSIONAL DIVERSITY NETWORK, INC.


By: /s/ Jiangping (Gary) Xiao

Jiangping (Gary) Xiao
Chief Financial Officer

推介会法律声明 Disclaimer

"This presentation contains "forward-looking statements", which represent our projections, estimates, expectations or beliefs concerning among other things, financial items that relate to Company's future plans or objectives or to our future economic and financial performance. In some cases, you can identify these statements by terminology such as "may", "should", "plans", "believe", "will", "anticipate", "estimate", "expect", "project", or "intend", including their opposites or similar phrases or expressions. You should be aware that these statements are projections or estimates as to future events and are subject to a number of factors that may tend to influence the accuracy of the statements. These forward-looking statements should not be regarded as a representation by the Company or any other person that the events or plans of the Company will be achieved. You should not unduly rely on these forward-looking statements, which speak only as of the date of this presentation. Except as may be required under applicable securities laws, we undertake no obligation to publicly revise any forward-looking statement to reflect circumstances or events after the date of this presentation or to reflect the occurrence of unanticipated events. This presentation is not, and nothing in it should be construed as, an offer, invitation or recommendation in respect of any of the Company's securities, or an offer, invitation or recommendation to sell, or a solicitation of an offer to buy any of the Company's securities in any jurisdiction. Any such offer may be made only by written prospectus or memorandum distributed by the Company. Neither this presentation nor anything in it shall form the basis of any contract or commitment. This presentation is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any investor. All investors should consider such factors in consultation with a professional advisor of their choosing when deciding if an investment is appropriate.

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Professional
Diversity Network

普谛恩（中国）业务推介会

IPDN CHINA BUSINESS INTRODUCTION



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01



公司介绍

Introduction of the
Company



1、美国公司概况 Overview of US Company



IPDN / 美国 US

IPDN公司成立于2003年10月，总部位于美国芝加哥。2013年PDN公司成功在纳斯达克交易所挂牌上市，随后在纽约、明尼苏达、中国设立分支机构。作为美国顶尖的服务平台，IPDN公司在全美拥有超过1070万注册用户。

IPDN was established in October 2003 with its headquarter located in Chicago. PDN was listed in NASDAQ in 2013 and it established branches in New York, Minnesota and China. As a top service platform in America, IPDN has over 10.7 million registered users.

IPDN公司作为一家国际性的公司，我们的宗旨是建立一个涵盖文化交流、素质培养、商业合作、多元化国际服务为一体的综合性社交服务平台。目前旗下有PDN（多元种族人才招聘）、IAW（国际女性精英）以及Association of Education and Training Schools International（国际教育及培训协会）三个主要平台，旨在为客户提供优质的双向服务体系，我们的社交平台基于上述三块业务的搭建及发展。

As an international company, IPDN's mission is to establish a comprehensive social service platform covering cultural communication, quality cultivation, business collaboration and diverse international services. There are 3 platforms under IPDN: PDN (diverse talent recruitment), International Association of Women (IAW) and Association of Education and Training Schools International (AETSI). They aim at providing prominent two-way service system. Our social platform is established and developed based on the three businesses listed above.



2、中国全资子公司概况 Overview of Wholly-owned Subsidiary in China



IPDN 中国 / IPDN China

普谛恩（中国）国际文化发展有限公司是美国纳斯达克上市公司IPDN在中国设立的全资子公司。公司致力于构建“国际教育生态圈，文化社交大平台”，以为客户提供国际文化教育、商务论坛与服务作为核心，整合全球跨行业资源，是一家将国际女性菁英荟、国际商务精英荟、国际教育与合作部等集于一体的国际社交平台。PDN (China) International Cultural Development Co., Ltd is a wholly-owned subsidiary of IPDN, a NASDAQ listed company, and PDN (China) is located in China. The company is dedicated into building International Educational Eco System and Cultural Social Platform. And it is an international social platform aiming at providing international cultural education, business forum and service for clients, by integrating global, cross-industry resources. It is an international social platform that includes IAW, IBEC (International Business Elite Club) and International Education and Collaboration.



3、公司核心团队 Core Team of the Company



宋京波 / James Song

执行董事长 Executive Chairman of the Board of Directors

2016年12月起担任IPDN执行董事长职位，负责IPDN业务布局与策略指导，帮助IPDN中国及美国各项业务的发展。

Mr. Song was appointed as Executive Chairman of the Board of Directors in December 2016. Song is responsible for business layout and strategic guidance of IPDN and helping development of various businesses of IPDN in China and the US.



吉姆·基尔希 / James Kirsch

非执行董事长 Non-Executive

Chairman of the Board of Directors
2008年至2016年担任首席执行官，并在任职期间成功帮助普谛恩公司在美国纳斯达克上市。2016年12月起担任**董事会执行董事长**

Mr. Kirsch served as the CEO from 2008 to 2016 and he successfully listed PDN on NASDAQ during his tenure. He served as Executive Director of the Board of Directors from December 2016 to March 2018



王茂基 / Michael Wang

首席执行官 CEO

2016年12月成为IPDN首席执行官，带领团队打开IPDN国际市场，将现有业务拓展到中国，打造一个多元化的国际服务平台。

Michael was appointed as CEO of IPDN since December 2016. He takes the team to open the international market for IPDN and expands the existing businesses into China as to establish a diverse international service platform.



斯坦·琼斯 / Star Jones

总经理 President

IPDN旗下美国女性菁英会发言人，主要负责该协会的整体商业规划、整合营销、项目执行等工作。

Star is the spokesperson of IAW USA. She is mainly responsible for the overall business plan of the association, integrated marketing, and project implementation.



4、公司核心团队Core Team of the Company



贡海斌 Gong Haibin
独立董事 Independent Director

中国时尚“第一人” Pioneer of Chinese Fashion Frontier
丝绸之路国际时尚周联席主席
Co-President of The Silk Road International Fashion Week
著名时尚专家
Prestigious Fashion Expert



方丽达 Fang Lida
独立董事 Independent Director

北京慈善书院副教务长
Deputy Dean of Beijing Charity Academy
《澳港台画报》
杂志社总编
Editor-in-Chief of Illustration Newspaper of Macao, Hong Kong and Taiwan
北京市港澳台侨妇女联谊会理事
President of Hong Kong, Macao and Taiwan Overseas Women in Beijing



张浩 Zhang Hao
董事 Director

香港华泰顾问咨询有限公司 协助多国内企业在海外的投资和收购业务
Huatai Financial Holdings (Hong Kong) Limited
He assists many domestic enterprises with their overseas investments and merger.



吕海林 Lv Hailin
IAW名誉主席

Honorary President of IAW
联合国妇女国际论坛前主席 Former president of Women International Forum of UN
中国联合国协会理事 President of Chinese UN Association
尼山世界女性论坛副主席 Vice President of Nishan World Women Forum
美中文化促进基金会主席 President of China-America Culture Promotion Fund



目录 Content

02



战略规划 Strategic Plan





- 1、公司定位——多样性的国际社交平台 (IPDN) ; Position of the company—Diversity International Social Platform (IPDN);
 - 2、以区块链技术打造新一代、东西方均接受的国际社交平台; using the blockchain technology to establish an international social platform that is new and acceptable by western and eastern countries.
 - 3、实现路径: 与现有东西方社交平台路径相反, 通过国际女性菁英荟、国际商务精英荟和国际教育与合作三块业务来积累人群, 来构建国际社交平台。How to realize the plan: as opposed to the way current western and eastern social platforms operates, It will accumulate people via IAW, IBEC and International Education and Collaboration to establish international social platform.
-



美国业务
US Business

多样性人才交流及招聘平台
Communication and Recruitment Platform for Diversity Talents

IAW美国
IAW USA

国际商务精英荟
IBEC

IAW中国
IAW in China

国际教育与合作
IEC

中国业务
Chinese Business



1. 区块链特点 Features of Blockchain



去中心化 Decentralization

为新一代年轻用户提供自由、去中心化的社交网络。
To provide free and decentralized social network for young users.



不可篡改 Tampering-free

推崇注意力价值，认为凝结于互联网商品价值中的无差别人类劳动，不仅包含供给侧的劳动价值（注意力价值），也包含需求侧的注意力价值。
Emphasize the value of attention. It is believed that human labor, which is not unique in the value of Internet goods, includes not only the labor value (attention value) on the supply side, but also the attention value on the demand side.



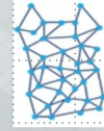
集体维护 Collective Maintenance

推崇平等，认为人相对于每个人而言都是平等的，在社交网络上获得收益、使用收益的方式也应当平等。除此之外，价值网络中不可或缺的底层应用。
Value equality, believe that everyone is equal, and therefore the way to obtain and use benefits on social networks should also be equal. In addition, the value network is indispensable to the underlying application.

- 区块链技术，是集成了分布式数据存储、点对点传输、共识机制、加密算法等计算机技术的新型应用模式。区块链技术被认为是继大型机、个人电脑、互联网之后计算模式的颠覆式创新，在全球范围逐渐引发技术革新和产业变革。
- 著名《经济学人》杂志称：“区块链让人们在互不信任，并没有中立中央机构的情况下，能够做到互相协作，简单地说，它与生俱来就是一台创造信任的机器。”



点对点的区块链与分布式账本技术





2、区块链技术的优势





2. Advantages of blockchain

01 to reduce the cost

Blockchain technology can reduce behaviors that violate the principle of market competition and infringe on the rights and interests of consumers, and reduce the intermediary cost, decision-making cost and execution cost of enterprises

03 Easily to be traced

Strictly in line with the timeline, the irreversibility of time leads to any attempt to invade and tamper with the data information in the block chain, which is easily traceable

02 Safe and reliable

Independent and controllable, safe, reliable and trust mechanism

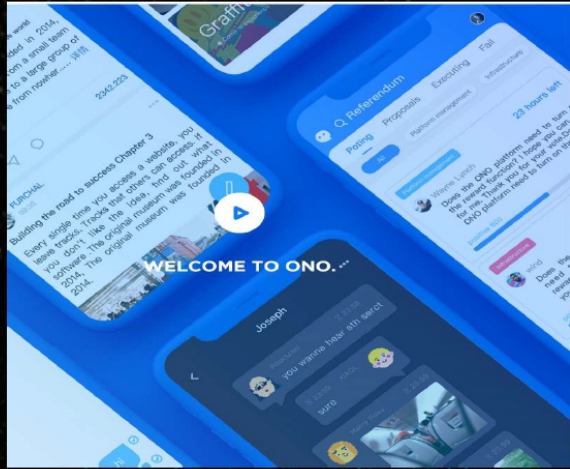
04 Objective

It can be very costly to attempt to rewrite or modify a transaction record



3、新人类向往的社交平台模式

The social platform pattern that the new generation yearns for



为新一代年轻用户提供自由、去中心化的社交网络。Provide a free, decentralized social network for a new generation of young users.

推崇注意力价值，认为凝结于互联网商品价值中的无差别人类劳动，不仅包含供给侧的劳动价值（注意力价值），也包含需求侧的注意力价值。

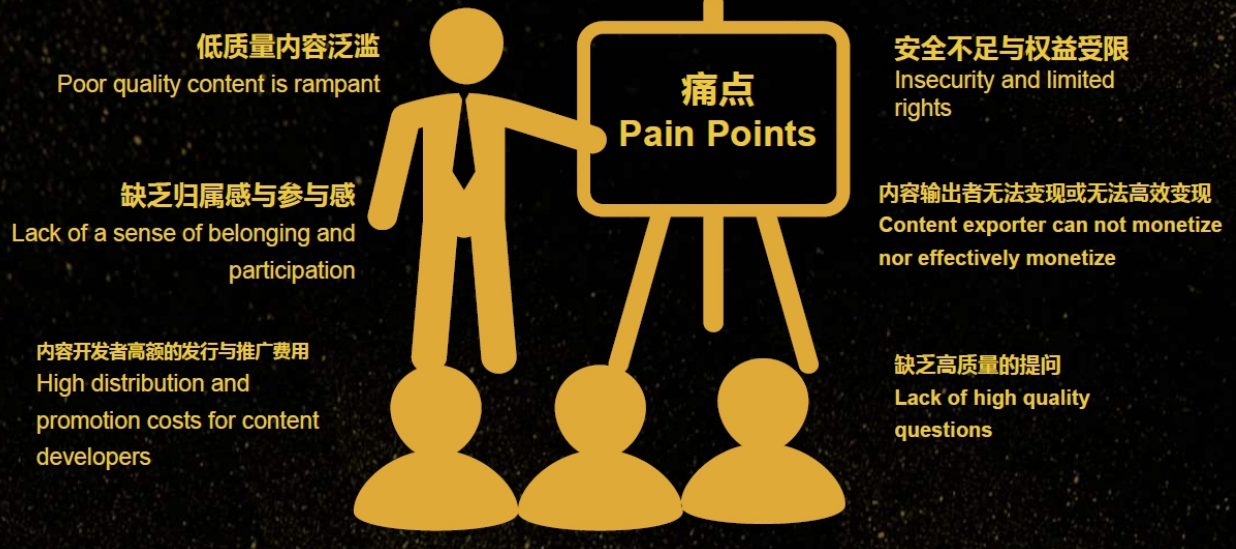
Emphasize the value of attention. It is believed that human labor, which is not unique in the value of Internet goods, includes not only the labor value (attention value) on the supply side, but also the attention value on the demand side.

推崇平等，认为人格于每个人而言都是平等的，在社交网络上获得收益、使用收益的方式也应当平等。除此之外，价值网络中不可或缺的底层应用。

Value equality, believe that everyone is equal, and therefore the way to obtain and use benefits on social networks should also be equal. In addition, the value network is indispensable to the underlying application.



4、现有社交平台痛点 Pain points of existing social platform





3、区块链社交平台应用机遇

消除信任问题

区块链的本质是去信任，通过技术来解决两者之间的信任问题，不再需要第三方机构。

加密技术

区块链社交可以将需要保密的用户隐私信息进行加密，保证信息只在特定的条件下进行传播或者共享，其他方即使拦截也无法解密出原始信息，如多方计算技术（SMPC）。



分布式账本

每个用户的信息都是掌握在自己手中的，不属于任何一个平台所有。

解决虚假信息

每一次操作都打上时间的烙印，并且每虚假信息传播的解决一次操作都记录在各个用户的分布式账本上，信息无法篡改。在对于虚假信息的传播，可以根据信息的传播记录，溯源到信息的源头，从而找出虚假信息的传播者。



3. Application opportunities of blockchain social platform

Eliminate trust issues

The essence of blockchain is to trust, and the trust between the two parties can be solved through technology. No third-party intermediaries are needed.

Encrypted Technology

Blockchain social networking can encrypt users' private information that needs to be kept secretly, so as to ensure that the information can only be transmitted or shared under certain conditions, and other parties can't decrypt the original information even if they intercept it in time, such as Security Multi-Party Computation (SMPC).

Distributed ledger

Every user's information is in their own hands and does not belong to any platform.

Prevent fraudulent information

Every transaction can be imprinted with time and every circulation of fraudulent information will be documented on distributed ledger of every user and the information can not be tampered with. For the dissemination of false information, it is possible to trace source of information according to the information transmission records, so as to find out the disseminator of false information.



以区块链技术打造新一代国际社交平台——IPDN

To build a new generation of international social platform with blockchain technology

5、解决方案——IPDN开放式区块链社交平台

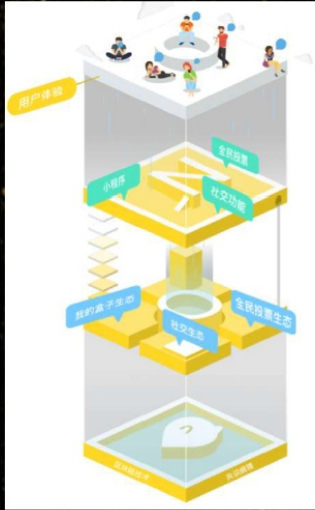
Solution – IPDN Open Blockchain Social Platform





以区块链技术打造新一代国际社交平台——IPDN

To build a new generation of international social platform with blockchain technology



IPDN区块链社交平台架构
 IPDN Blockchain Social Platform Structure
 数据来源中商产业研究院整理

Data source: China commercial industrial research institute



Interaction Function



以区块链技术打造新一代国际社交平台——IPDN

To build a new generation of international social platform with blockchain technology

IPDN区块链社交平台应用前景

Application Prospect of IPDN Blockchain Social Platform



Ten Million RMB Membership
As an international social platform, PDN has over 10.7 million registered members which makes it influential at home and abroad. The blockchain social network platform well meets our members' needs for international communication

近万亿人民币级蓝海市场

根据相关行业报告显示，全球区块链市场规模将从2017年的4.115亿美元增长到2022年的76.837亿美元，基于区块链的业务规模将超过1000亿美元

PDN千万会员

PDN作为国际社交平台，拥有1070万的国际注册会员，在国内外具有重大的影响力，区块链社交平台很好的切合了会员的国际交往需求

IAW百万会员

国际女性精英会旗下100多万的女性会员可直接注册平台用户，提高活跃度

Million RMB Membership
One million women members under IAW can register directly on our platform so as to improve their participation.

Billion-RMB Membership—“blue ocean” market
According to relevant industry reports, the size of the global blockchain market will increase from US\$411.5 million in 2017 to \$7.6837 billion in 2022. Business based on blockchain technology will be more than US\$100 billion.

数据来源中商产业研究院整理

Data source: China commercial industrial research institute



以区块链技术打造新一代国际社交平台——IPDN

To build a new generation of international social platform with blockchain technology

美股区块链主题股票整理

III: 区块链律动

US stocks related to blockchain

截止时间		单位						
2018/9/7		USD						
股票简称	消息公布一月前价格	消息公布当日最高价	消息公布当日涨跌幅	消息公布一周后价格	消息公布一周后涨跌幅	当前股价	概念解析	现状
中网载线	1.04	11.90	688.20%	6.38	124.65%	1.93	网络招聘行业在纳斯达克上市的首家中概企业。2018.1.4公司宣布将区块链业务剥离给并通科技建立战略合作伙伴关系。扩展区块链行业及其技术	2018年8月宣布构建区块链商业生态系统(BOS)。这是一个以区块链为动力的区块链和“高交易”系统。BOS是在公司的商业区块链上开发的。将公司现有的营销和广告基础设施与区块链为新的商业生态系统相结合。
LongFin Corp.	6.65 (开盘价)	26.80	308.41%	41.00	320.08%	4.33	金融科技公司。2017.12.16收购新加坡区块链公司zethu.com	该公司于4月份停牌。后于5.24恢复交易。并未做任何区块链相关业务
Net Element International	4.16	24.98	272.17%	11.91	-33.09%	6.05	全球性的金融科技公司。2017.12.20宣布成立专注于区块链技术的业务部门。为金融行业开发并部署智能解决方案	与Bunker Capital合作开发和部署区块链技术解决方案。提高生态系统的所有交易的经济效率
蓝汛	1.10	3.16	185.51%	1.38	58.49%	1.12	2000年首家获得产商许可的CDN服务提供商。2017.12.19外媒报道消息称蓝汛将成为去中心化网络和应用传输中国政府批准的首个比特币玩家	平安科技和蓝汛ChinaCache在CDN (内容分发网络) 业务领域达成合作。结合区块链技术能够实现去中心化的真正意义上的互联网网络架构
Long Blockchain Corp.	2.46	9.49	183.20%	4.49	-43.52%	0.18	原名“长岛冰茶”。一家饮料公司。区块链先驱者。2017.12.21公司改名加入Blockchain	通过借壳上市来吸引美国的区块链初创公司Bakery Blockchain Limited。取消购买比特币挖矿机交易。未有实质性区块链业务进展
Marathon Patent Group Inc.	1.49	6.04	172.92%	4.98	43.48%	0.90	美国的专利收购公司。专注于收购的专利。2017年11月全资收购Global Bit Ventures Inc. 这家区块链浏览器和挖矿公司。同时在比特币充有矿场	未有实质性的区块链业务进展
Digital Power Corp	0.65	3.50	163.00%	3.49	20.34%	0.49	专注于收购和运营的电源产品。2017年11月宣布收购比特币挖矿业务	未有实质性的区块链业务进展



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03



主营业务介绍

Introduction of Main Businesses



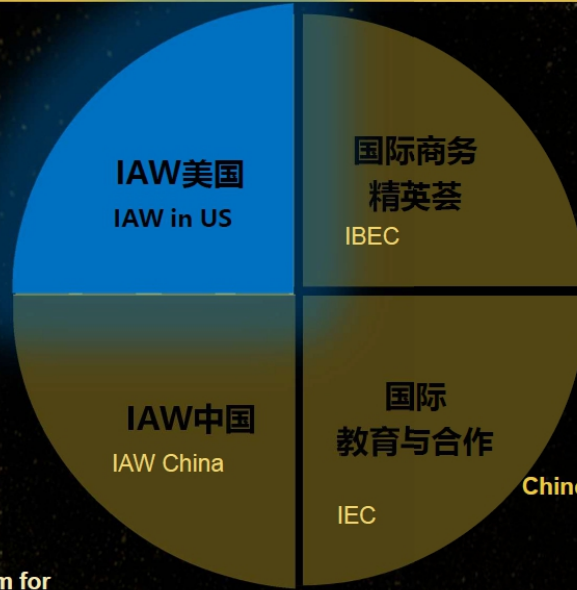


1、IAW美国 IAW US

美国业务
US Business

多样性
人才交流及
招聘平台

Communication and Recruitment Platform for
Diversity Talents

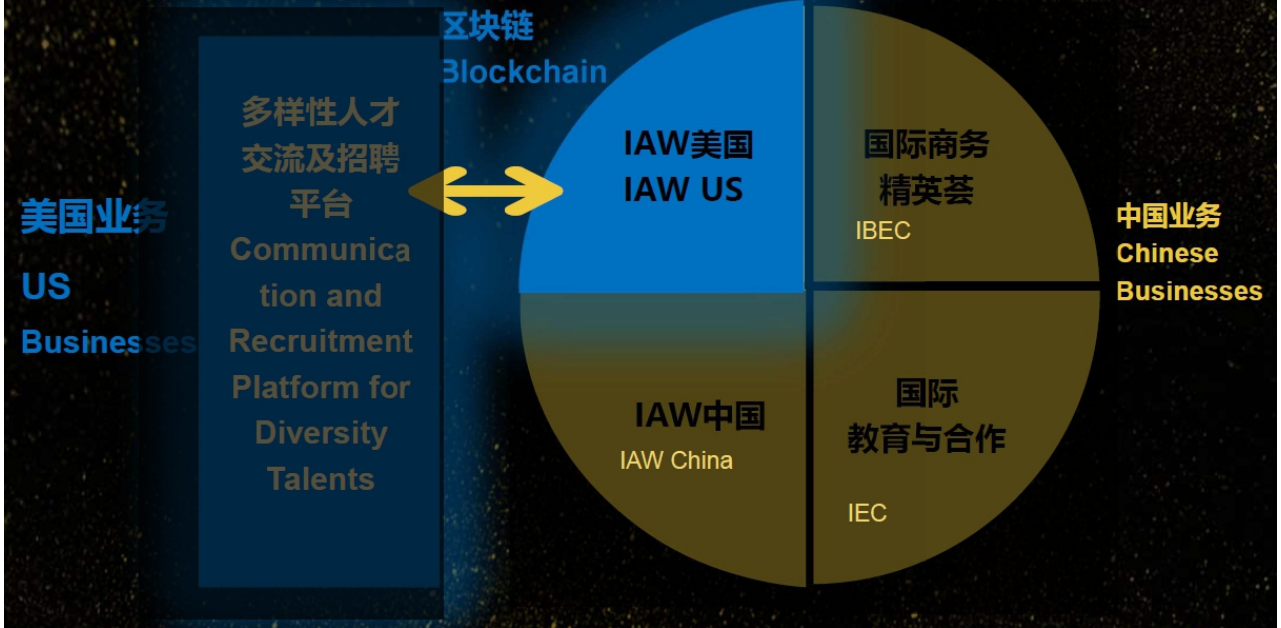


中国
业务

Chinese Business



2、以区块链技术整合美国业务，并打造美国人才交流平台 Integrate us business with block chain technology and to build communication platform of US Talents

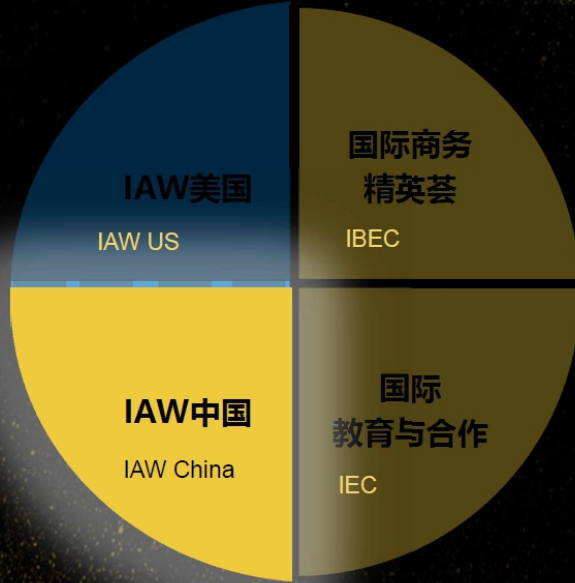




3、IAW中国, IAW China

美国业务
US
Businesses

多样性人才交流
及招聘平台
Communication and
Recruitment
Platform for
Diversity
Talents



中国
业务



3、以太太选美打造IAW中国名片 To build IAW Chinese brand with wife pageant contest



IAW六大女性服务内容 Six Service Contents for Women of IAW



尚礼苑
专注于
国际社交

Shang Li

International Networking



尚雅苑
专注于
品读典籍

Shang Ya

Reading



尚融苑
专注于
商务合作

Shang Rong

Business
Cooperation



尚颜苑
专注于
形象设计和塑造

Shang Yan

Image Design



尚慈苑
专注于
亲子教育

Shang Ci

Parenting



尚颐苑
专注于
女性健康管理

Shang Yi

Health of Women



3、以太选美打造IAW中国名片 To build IAW Chinese brand with wife pageant contest

拟合作方—Mrs. Globe(环球夫人大赛) 介绍 Potential partner—Introduction of Mrs. Globe

环球夫人大赛以“美丽 智慧 爱心 成功”为宗旨，以提升女性素质、促进社会和谐与世界和平为终极目标。对女性而言，通过举办大赛活动，引领全社会女性树立正确的人生价值观，塑造女性自尊、自爱、自立、自强形象，倡导女性自觉努力塑造自我、完善自我，成为内外兼修，富于爱心与责任感的善良美丽女人；对社会而言，通过提升女性综合素质，在母亲这一角色上更好的培养下一代，更好的构建和谐家庭，进一步促进社会和谐；对世界而言，通过举办一系列全球性女性文化论坛、研讨会等活动，增进各国女性文化领域的交流与互动，进一步促进世界和平与发展。

"Beauty, wisdom, love and success" is the ultimate goal of the contest, which aims at improving the quality of women and promoting social harmony and world peace. For women, through the holding of competition activities, leading women in the whole society to set up correct values of life, shaping their self-esteem, self-love, self-reliance, self-strengthening image, advocating their conscious efforts to shape themselves, improve themselves both inside and outside, A kind and beautiful woman full of love and responsibility; For society, by improving the comprehensive quality of women, in the role of mother better training the next generation, better building a harmonious family, and further promoting social harmony; For the world, through holding a series of global Women' s Cultural Forum of the World, seminars and other activities, the exchange and interaction in the field of Women' s Cultural Forum of the World in various countries will be enhanced, and world peace and development will be further promoted.





3、以太太太选美打造IAW中国名片 To build IAW Chinese brand with wife pageant contest



历届
回顾
Review of
Previous
Mrs. Globe
Contests



3. 以太太选美打造IAW中国名片 To build IAW Chinese brand with wife pageant contest



大赛影响力 Contest Influence

22届环球夫人中国赛区收到北京、上海、杭州、嘉兴等省市的申请。

政商界人士热捧
Spoken highly of by business people

各大城市踊跃举办
Being held in many cities

Endorsement by the United
Nation Women's Agency

联合国妇女署的支持



Various Promotion of
medias

各媒体的广泛宣传



3. 以太太选美打造IAW中国名片 To build IAW Chinese brand with wife pageant contest

盈利模式
Profit Model



Internet marketing

赞助广告 Sponsor and advertisement	通过各大赛区的总冠军, 特约商家, 指定报名点, 指定用品等方式获取赞助收入。 To obtain sponsorship revenue by offering sponsor,merchants, designated registration and designated supplies.
网络营销 Internet marketing	为有需求的产品方结合环球夫人大赛特点进行全网营销推广, 收取推广费用。 Generate promotion fees by promoting products with strong demand that are related to Mrs. Globe Contest.
活动培训 Events and training	通过对参加环球夫人大赛的选手提供各项技能培训, 实现收入。 To generate training revenue by offering different skill trainings to the candidates attending Mrs. Globe Contest.
真人秀 Reality show	以口碑营销的形式获取经济利益与社会效益的经济运作模式, 具有经济属性与文化属性并重的特点。 To establish a business modal based on word-of-mouth marketing with the characteristics of economic and culture.
女性创业贷款 Loans for women start-ups	面向新时代女性的一种激励型贷款于现行消费贷款、用来满足城乡居民个人创业需要而发放的小额信用贷款。 An incentive loan for women in the new era is based on current consumer loans and small-value credit loans issued to meet the individual entrepreneurial needs of urban and rural residents.



4、国际商务精英International Business Elite Club

美国业务
US
Business

多样性
人才交流
及招聘
平台

Communication and Recruitment Platform for
Diversity Talents



中国业务
Chinese
Business

国际
教育与合作



4、业务简介—国际商务精英荟 Business profile —International Business Elite Club

“国际商务精英荟”是公司利用自身的全球化资源优势，将中国特色与国际视野有机结合，汇集全球商业、资本及项目等资源和顶尖专家学者，专为中国企业家打造的一个集个人交流学习，企业发展，资源对接，财富管理及项目整合和资本运作服务为一体的立体化平台。我们将为广大的中国企业家提供高端国际论坛、国际国内资本、优选项目资源、投融资、并购、上市及市值管理等专业服务，立志于帮助中国的企业及企业家更高效快速的融入国际化商务、资本平台，整合东西方的资本、项目、证券市场等资源，实现企业的腾飞。

"International Business Elite Club" is a platform by taking advantage of the company's own global resources, including both resources in China and outside China, gathering global businesses, capital, projects and top experts and scholars, and establishing a personal exchange learning program, enterprise development, resource sharing, wealth management and project integration and capital deployment for Chinese entrepreneurs. We will provide professional services such as high-end international forums, access to international and domestic capital, preferred access to projects, investment opportunities, financing vehicles, mergers and acquisitions, IPO and enterprise value management for Chinese entrepreneurs. We're committed to help Chinese enterprises and entrepreneurs to more efficiently and quickly integrate into international business and capital platforms and integrating East and West capital, projects, stock markets and other resources to achieve corporate growth.



4、国际商务精英荟 Business profile —International Business Elite Club

国际商务精英荟引流入口之一——国际资本论坛 The first way of IBC member acquisition: International Capital Forum

2017年12月2日至12月3日，由中国财富传媒集团主办、普谛恩（中国）国际文化发展有限公司承办的首届“国际资本领袖峰会——对话纳斯达克”在京召开。本次峰会汇聚国内国际资本领袖，共商全球化资本与中国经济发展。为国内国际资本、项目、企业提供一个共融、共通、共享、共同发展的资源平台。峰会以“资本”为核心关键词，汇聚国内外知名投行、券商、基金、保荐人等资本圈大咖，多角度解读国内、国际资本市场，共同探讨世界经济及资本的未来趋势，寻求中国企业国内外上市融资的发展之道。

同时，首届峰会也将推出国际精英企业家俱乐部，作为日常活动组织与资源、资金和项目落地的会员组织平台，为会员推出一系列海内外融资、并购、上市等权利与福利。From December 2nd to December 3rd, 2017, the first "International Capital Leaders Summit—in dialogue with Nasdaq", organized by China Fortune Media Group and hosted by PDN (China) International Culture Development Co., Ltd., was held in Beijing. The summit attracted domestic and international capital leaders to discuss global capital and China's economic development, providing an integrated, common, sharing and developing resource platform for domestic and international capital, projects and enterprises. The summit gathered domestic and foreign well-known investment banks, brokers, funds, sponsors and other capital circles with the word "capital" as a core, interpreting domestic and international capital markets from multiple perspectives, discussing the future trends of the world economy and capital, and seeking ways of development for Chinese companies to list at home and abroad. At the same time, during the first summit, we also launched the International Business Elite Club as a member organization platform for daily event organization, resources, funds and projects, and offer a series of benefits such as financing, mergers and acquisitions and IPO for members.

国际资本论坛简介 Brief Introduction of International Capital Forum





4、国际商务精英荟 Business profile--- International Business Elite Club



首届回顾 Review of the First Summit





4. 国际商务精英荟 Business profile—International Business Elite Club

2018年12月1日由新华社-中国财富传媒集团联合普谛恩（中国）共同举办的2018年度国际资本论坛，将汇聚国内外资本领袖，全球顶级家族，企业大咖，专家学者，共商全球化资本和商业发展战略，帮助国内企业通过融资、投资、并购、重组、海内外上市等来进行资本运作，为新经济大局下的国内国际资本、项目、企业和机构打造一个共融、共通、共享、共赢的资源平台。

论坛精彩纷呈，通过百年财富·基因解密——对话罗斯柴尔德，解读罗斯柴尔德家族财富传承与资产配置。还将分别举办限20人规模的罗斯柴尔德私享晚宴、百人规模的贵宾酒会及颁奖晚会。

On December 1st 2018, "2018 annual International Capital Forum" is jointly held by China Fortune Media Group and PDN(China), attracting capital leaders, global top family businesses, famous entrepreneurs and experts at home and abroad to discuss strategies on global capital and business development and helping domestic enterprises take advantage of capital market by financing, investment, merger and acquisition, reorganization and IPO at home and abroad to create a resource platform with features of integration, common, sharing and win-win for the domestic and international capital, projects, enterprises and institutions under the new economy. The forum has many highlights, including decoding the secrets of Rothschild family wealth inheritance and asset allocation. We will hold the Rothschild private dinner with only 20 seats, a 100-person VIP reception and an awards ceremony.

论坛简介 Forum intro

2018年度国际资本论坛 「罗斯柴尔德·财富解密」

2018.12.01 中国·北京

主办单位：新华社-中国财富传媒集团

承办单位：普谛恩（中国）
管理文化发展有限公司

论坛地点：北京世纪金源大饭店

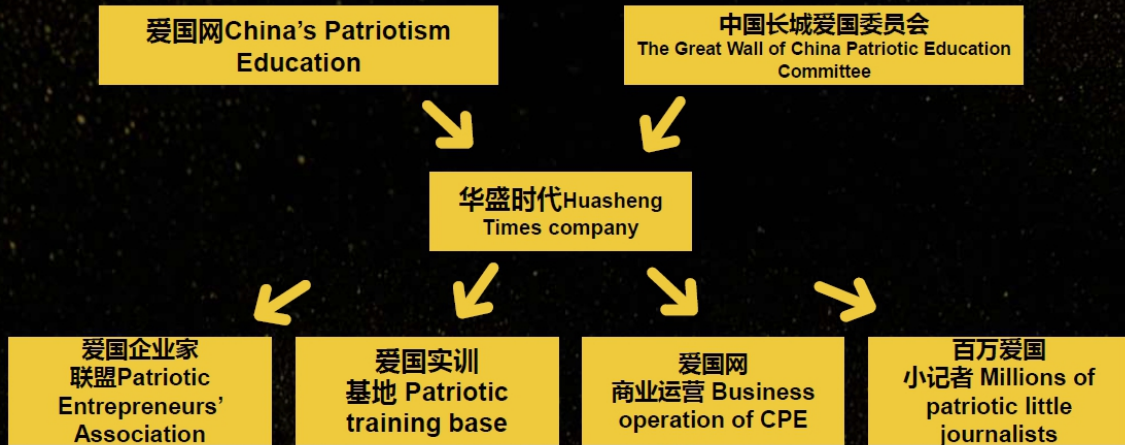
参会人群：国内外知名企业家



4、国际商务精英荟 Business profile—International Business Elite Club

国际商务精英荟引流入口之二—爱国企业家联盟

The second way of IBC member acquisition: Patriotic Entrepreneurs' Association





5、国际教育与合作 International Education and Cooperation

美国业务
US Business

多样性
人才交流
及招聘
平台

Communication and Recruitment Platform for
Diversity Talents

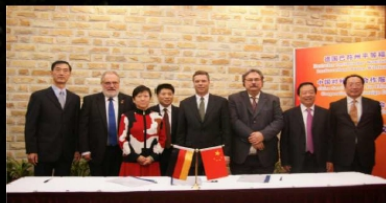
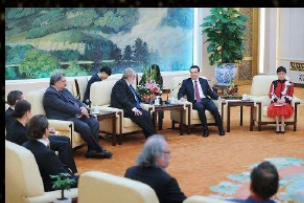


中国业务
Chinese
Business
es

国际
教育与合作 International Education
and Cooperation



5、国际教育与合作明星产品：中德护理留学移民项目Business Intro--Outstanding products of International Education and Cooperation: Overseas Study and Immigration programs of Sino-Germany Nursing Care



项目背景 Background

2013年10月28日，国家总理李克强在人民大会堂会见了外国友人多尔德先生。会谈期间，多尔德先生提到将与中国人民对外友好协会签署长期协议，接受中国护理人员到德国进行短期培训并短期工作，为中国养老事业培养人才，得到了李克强总理的高度赞誉。

On October 28, 2013, Premier Li Keqiang had a meeting with a foreign friend, Mr. Dold at the Great Hall of the People. During the meeting, Mr. Dold mentioned that a long-term agreement would be made with CPAFFC, allowing Chinese nursing care personnel to take short-term trainings and work in Germany in order to cultivate talents for senior care business in China, which gains high appreciation from Premier Li.

中德老年护理人才交流计划，由全国友协和德中友协牵头，由中外服及德国巴符州平等福利会、德中福利协会等机构联合实施。

签约仪式于2013年10月28日在全国友协举行，全国友协李小林会长及德国驻华大使柯慕贤亲自出席项目签约仪式并见证。Talents Exchange Program of China-Germany Nursing Care for Seniors is originated by CPAFFC and CGFA and jointly launched by CSCFCFC, PJW and China-Germany Social Welfare.

The signing ceremony was held in CPAFFC on 28th October 2013. Li Xiaolin, president of CPAFFC, and Ke MuXian, Germany ambassador, attended the ceremony and witnessed the signing.



5. 国际教育与合作明星产品：中德护理留学移民项目 Business Profile--Outstanding products of International Education and Cooperation: Overseas Study and Immigration programs of China-Germany Nursing Care

中德护理交流留学移民项目优势 Advantages of China-Germany nursing care exchange and overseas study and immigration

- 赴德后免费接受德语培训 To take course of German for free after going to Germany**
 - 赴德后免费接受德国护理培训 To take training course of nursing care after going to Germany**
 - 在德工作五年即可申请“绿卡” To be qualified to apply for Green Card with 5 years working experience in Germany**
 - 在德工作八年可申请德籍 To be qualified to apply for German citizenship with 8 years working experience in Germany**
 - 回国就职高薪企业 To work in domestic enterprises with high salaries**
 - 在德学习生活经济零负担 Zero burden on living expenses for studying in Germany**
 - 在德学习期间，每月补贴800-1000欧元左右 During study in Germany, subsidies will be offered at about 800--1000 Euro.**
 - 在德如担任助理期间，每月补贴在1200-1800欧元左右（税前）**
During being an assistant in Germany, subsidies will be offered at about 1200--1800 Euro(Pretax)
 - 考取B2以及护理职业证书，正式工作后每月薪酬在2500欧元左右（税前）**
To obtain the Certificate of B2 and Professional Certificate of Nursing Care, salary per month will be at around 2500 Euro with a formal job.
-



5. 国际教育与合作明星产品：中德护理留学移民项目 Business Profile--Outstanding products of International Education and Cooperation: Overseas Study and Immigration programs of China-Germany Nursing Care

项目模式 Projects Pattern

模式一：Pattern 1:

专业护理人员模式 Professional nursing personnel (0.5+5)

25-40周岁，性别不限 25-40 years old, male or female
往届大专或本科护理毕业生 Previous nursing college with bachelor degree

有专业技术资格证 Holding professional certificate of competency

有护士执业证书 Holding professional certificate of nursing
有一年以上工龄 With over 1 year of work experience

赴德前德语培训，通过德语B1 To take course of German and pass the language exam of B1 before going abroad

愿从事护理/护士行业 Willing to work in nursing care or nursing industries

模式二：Pattern 2:

专业护理人员模式 Professional nursing personnel (1+5)

18-40周岁，性别不限 18-40 years old, male or female
应届大专或本科护理毕业生 Previous nursing college and undergraduate students

有专业技术资格证 Holding professional certificate of competency

有护士执业证书 Holding professional certificate of nursing

有工作经验者优先 Giving priority to those having work experience

赴德前德语培训，通过德语B1 To take course of German and pass the exam of B1 before going to Germany

愿从事护理/护士行业 Willing to work in nursing care or nurse industry

模式三：Pattern 3

职业培训模式 Professional training (3+3)

18-30周岁，性别不限 18-30 years old, male or female

应届高中毕业生 Previous and fresh high school graduates

应届中专护理专业毕业生 Previous and fresh graduates in nursing care from technical secondary school

应届非护理专业大专或本科毕业生 Previous and fresh college and undergraduate students in non-nursing care

赴德前德语培训，通过德语B1 To take the course of German and pass the language exam of B1 before going to Germany

愿从事护理/护士行业 Willing to work in nursing care or nurse industries

模式四：Pattern 4

A2模式 A2 Pattern (语言自费+培训模式) (Learning language at your own expense+training)

18-30周岁，性别不限，18-30 years old, male or female
拥有歌德A2语言证书，Holding Goethe A2 certificate of language

应届高中毕业生 Previous and fresh high school graduates

自费赴德学习德语 To study German in Germany at your own expense

B1在学，在德面试雇主 Being learning language of B1, to have an interview with employers in Germany

免费学习三年老年护理课程 To learn nursing courses about seniors for 3 years for free




IPDN股价表现 IPDN Stock price diagram



THANKS

普谛恩（中国）业务推介会

IPDN CHINA BUSINESS INTRODUCTION

 Professional
Diversity Network



