FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL | | | | | | |
|------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | |
| Estimated averag | ge burden | | | | | |
| nours per respon | se 0.5 | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | es) | | | | | | | | | | | | | | | |
|---|---|--|--------------------------------------|--|--|--------------|---|--|--------------|--|--|---|---|--|--------------------------------------|-------------------|---------------------|
| Name and Address of Reporting Person * Kirsch James R | | | | | 2. Issuer Name and Ticker or Trading Symbol Professional Diversity Network, Inc. [IPDN] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| (Last) (First) (Middle) C/O PROFESSIONAL DIVERSITY NETWORK, INC., 801 W. ADAMS, SIXTH FLOOR | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/31/2017 | | | | | | | X Director 10% Owner X Officer (give title below) Other (specify below) Executive Co-Chairman | | | | | |
| (Street) | | | | 4. If | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person | | | | | |
| CHICAG | O, IL 6060 |)7 | | | | | | | | | | Form file | Form filed by More than One Reporting Person | | | | |
| (City |) | (State) | (Zip) | Table I - Non-Derivative Securities Acquir | | | | | | | ecurities | ired, Disp | red, Disposed of, or Beneficially Owned | | | | |
| (Instr. 3) Date | | 2. Transaction Date (Month/Day/Year) | Execution Date, if Code | | | • | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | | Ownership of Form: B | Beneficial Ownership | | | |
| | | | | | | | Со | de | V | Amoun | (A) or (D) | Price | | | | (I) (Instr. 4) | |
| Common \$0.01 | Stock, par | value | 05/31/2017 | | | | F |) | | 1,000 | A | \$ 8.36 | 135,738 | | | D | |
| Common \$0.01 | Stock, par | value | | | | | | | | | | | 1,000 | | | I | By daughter (1) |
| Common \$0.01 | Stock, par | value | | | | | | | | | | | 1,000 | | | I | By son |
| Common \$0.01 | Stock, par | value | | | | | | | | | | | 1,000 | | | I | By daughter (3) |
| Reminder: indirectly. | Report on a | separate line f | or each class of sec | urities | beneficial | ly o | wned | | | | | | | | | | |
| | | | | | | | | (| cont | ained i | n this fo | rm a | re not req | ection of in Juired to re d OMB cor | spond un | less | SEC 1474 (9- 02) |
| | | | Table II - I | | tive Secu | | | | | | | | | i | | | |
| 1. Title of Derivative Security (Instr. 3) | Conversion Date Execution Dor Exercise (Month/Day/Year) any | | 4. Transaction Code Year) (Instr. 8) | | on | 5. Number of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. An Un Sec | Fitle and arount of derlying curities str. 3 and | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Owner Form of Deriva Securit Direct or Indi | f Beneficial Ownership y: (Instr. 4) | | |
| | | | | | Code | V | (A) | (D) | Date Exer | cisable | Expiration Date | on Tit | or Number of Shares | | | | |

Reporting Owners

| Bounday Owney Very / Address | Relationships | | | | | |
|--|---------------|-----------|-----------------------|-------|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | |
| Kirsch James R C/O PROFESSIONAL DIVERSITY NETWORK, INC. 801 W. ADAMS, SIXTH FLOOR CHICAGO, IL 60607 | X | | Executive Co-Chairman | | | |

Signatures

| /s/ Gary Xiao, | Attorney-in-Fact | 06/01/2017 | |
|----------------|------------------|------------|--|
| **Signature of | Reporting Person | Date | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- $\textbf{(1)} \ These shares are held by the reporting person's daughter who shares the same household as the reporting person.$
- (2) The reporting person has investment power over these securities which are held in an account for the reporting person's son.
- (3) The reporting person has investment power over these securities which are held in an account for the reporting person's daughter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.